



WRVS Social Impact Assessment

Robert Longley-Cook

**Director of Marketing, Fundraising, Communication
& Volunteering**

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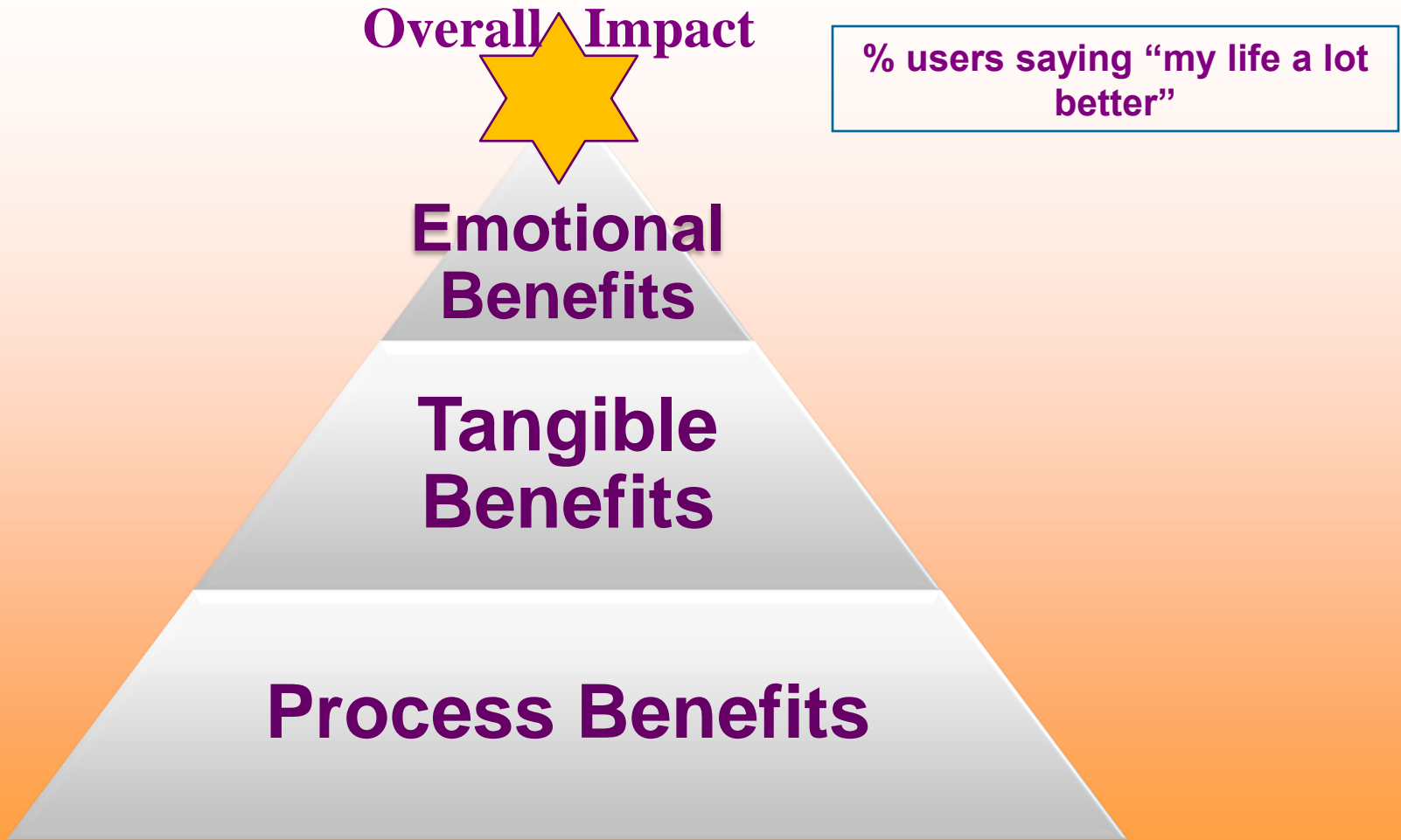


Impact Assessment: Principles

1. Keep it simple;
2. Ensure that the purposes of the assessment are clear;
3. Consult stakeholders as part of the assessment;
4. Use self-assessment as a tool;
5. Use a combination of qualitative and quantitative research;
6. Be careful about attribution/claiming credit;
7. Do solid analysis and communicate results effectively to the right audiences;
8. Align with financial reporting: show a link between spend and impact;
9. Do not allow measurement imperatives to distort services;
10. Benchmark performance against others in the sector

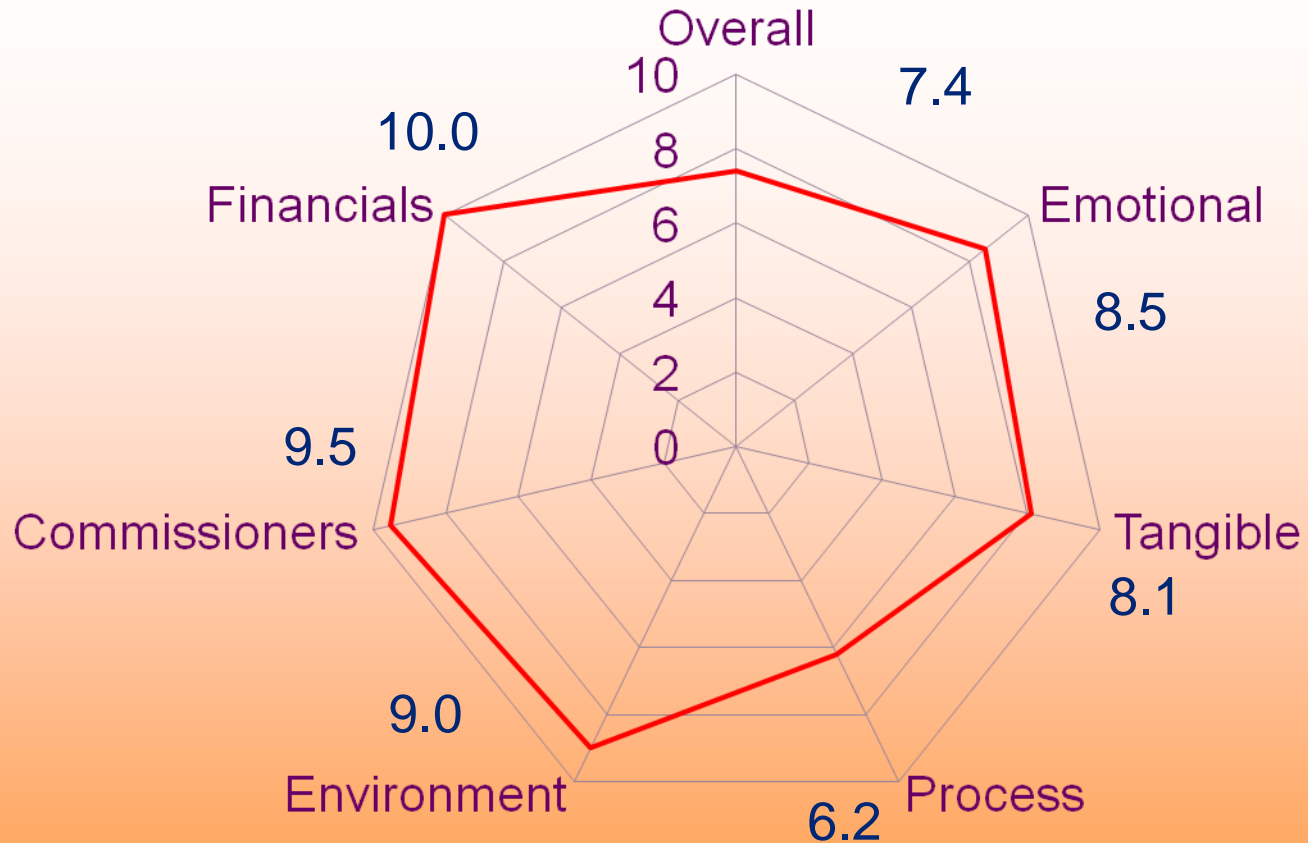


WRVS Impact Pyramid





Service 1: Diagnostics





Service 2: Diagnostics

