

## Corporate Membership

### Would your company like to directly reach people working in charity communications?

**CharityComms, the professional body for charity communicators, can help you meet, target and offer your company's services to charity communicators.**

Become a corporate member of **CharityComms** and your company will receive:

- **One FREE stand at a CharityComms conference or seminar every year OR a free flyer insert in delegate packs at our conferences (worth £500 + VAT).**

A great opportunity to target up to 120 delegates, including chief executive officers, key charity communications managers, heads of department and budget holders. We hold an event almost every month of the year.

- **Free entry to all CharityComms seminars.**

Our seminars cover a range of charity communications topics, everything from how to make your publications stand out to how to rebrand on a budget. Non-members pay £35 + VAT to attend seminars, but for members they are **FREE**.

- **FREE advertising on the CharityComms website. Plus, for those paying more than £1,000 for membership, a discounted rate on the price of an advertising button on our website homepage.**

Advertise your services on the "Suppliers" section of our website for FREE and get an advertising button on the homepage for a discounted rate of £1,000 for the year. The website receives around 3,000 hits per month.

- **Discounts on all CharityComms conferences.**

Receive big discounts on all **CharityComms** conference tickets. Our conferences help charities by providing expert advice, information and case studies to inspire excellent charity communications.

'Thanks very much for the **CharityComms** conference yesterday which we exhibited at. It was a great opportunity to meet potential new clients. We spoke to lots of people – our target audience – in the breaks and made contacts during the day. The event was well organised, relevant and practical.'

**CharityComms conference exhibitor**

'An excellent opportunity for networking and knowledge sharing with fellow professionals.'

**'Marketing and communicating on a shoestring' conference delegate**

- **Great networking.**

You will be the first to know about all of our **CharityComms** events, which provide unique opportunities to network with communications professionals working in the not-for-profit sector.

For more information on membership benefits and how to use them, please visit our website: [www.charitycomms.org.uk/membership](http://www.charitycomms.org.uk/membership)

# Application form for corporate membership

## Company details:

First name: \_\_\_\_\_

Surname: \_\_\_\_\_

Job title: \_\_\_\_\_

Organisation name: \_\_\_\_\_

Postal address: \_\_\_\_\_

City: \_\_\_\_\_

Postcode: \_\_\_\_\_

Work phone number: \_\_\_\_\_

Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

## Payment details:

1) Please invoice my company

2) I enclose a cheque for £\_\_\_\_\_ made payable to "CharityComms"

Your company's annual turnover	Annual subscription + VAT	Please tick the appropriate box
£10 million +	£3,000 + VAT	<input type="checkbox"/>
£5–10 million	£2,000 + VAT	<input type="checkbox"/>
£2.5–5 million	£1,200 + VAT	<input type="checkbox"/>
£1–2.5 million	£600 + VAT	<input type="checkbox"/>
below £1 million	£300 + VAT	<input type="checkbox"/>

## How you'll get value for money

How much your company pays to become a member of **CharityComms** depends on its turnover. (See above to find out how much you would pay.)

Membership benefits and value	How much large companies save	How much small companies save
A FREE stand at one <b>CharityComms</b> conference or seminar a year OR an insert in the <b>CharityComms</b> conference delegate pack, both worth £500	£500	£500
A FREE highlighted listing in the "Suppliers" section of the <b>CharityComms</b> website for one year. Listings are sold for £200.	£200	£200
Half-price advertising button on the <b>CharityComms</b> website, currently worth £2,000 for the year	£1,000	Doesn't apply
FREE attendance at all <b>CharityComms</b> seminars. The price of one seminar ticket is £35 + VAT	£210 (if staff members go to six seminars)	£210 (if staff members go to six seminars)
Buy <b>CharityComms</b> conference tickets for the flat rate of £150 (full-price conference places are £230)	£320 (if you buy four conference tickets)	£80 (if you buy one conference ticket)
<b>TOTAL</b>	<b>£2,230</b>	<b>£990</b>

Please return your completed form to the following FREEPOST address:

**CharityComms Membership**, FREEPOST RRST-JUKS-ZXXB, 2-6 Tenter Ground, London, E1 7NH

### If you have any questions...

...do get in touch. Call the **CharityComms** membership team on 020 7426 8881 or email [members@charitycomms.org.uk](mailto:members@charitycomms.org.uk)