

# CharityComms

Inspiring Communications at the Heart of Charities

## Individual Membership Case Study



**Name:** Emma Marshall

**Job Title:** Communications and Outreach Officer

**Organisation:** Peace Brigades International

**What encouraged you to become an individual member of CharityComms?**

I attended a CharityComms seminar and really enjoyed it. I knew that I would want to attend another one so it made sense to start a membership. I was also really

enthusiastic about the mentoring scheme, as I sensed it would be very valuable to me.

**As an individual member you are entitled to come to all CharityComms seminars for free and you get a significant discount on our conference places. Do you find this benefit useful?**

Yes, I find your events really stimulating. It's really useful to be in an environment with several people who are doing a similar line of work to me and facing similar kinds of challenges. Very often people are working for organisations that don't have large amounts of communications resources, so you have that shared experience with other attendees.

As a sole comms person at my organisation, my job role covers lots of areas in communications, so the varied content of the seminars and conferences is really useful for me. I always find the events helpful to gain communications ideas that I might be able to put into practice at work.

**CharityComms has recently matched you with a mentor. What encouraged you to join the mentoring scheme?**

I wanted to apply for a mentor, because I don't work within a comms team, neither do I have a superior or a line manager who is a communications professional. I felt like I could really do with having someone who could give me some guidance and advice on my work. Now that I've been matched with a mentor I'm really looking forward to getting this started.