

## Social Media Volunteer

### About Mencap

Mencap is the leading learning disability charity in England, Wales and Northern Ireland. We work with people with a learning disability and their families to challenge prejudice and change laws, and we directly support thousands of people to live their lives as they choose.

Our vision is a world where people with a learning disability are valued equally, listened to and included. Our challenge is to make this world a reality.

**Volunteering with Mencap is YOUR opportunity to help us achieve this, whilst having the chance to develop your skills, meet new people and join a passionate and dedicated team.**

### About this team

The Digital team manage multiple aspects of Mencap's digital presence including the website, social media, and email marketing.

The team consists of:

- Two Digital Engagement officers who work with internal stakeholders to manage and produce content for social media and email;
- Two Digital Content Officers
- A Digital Fundraising Officer
- A Communities and Content officer
- A Digital Assistant

Together, we ensure that Mencap has an excellent, accessible digital presence that amplifies our message online.



## What will I be doing in this role?

You will be assisting our Digital Engagement Office to produce evergreen content for our social media channels. This is content that we will be able to use at any time throughout the year that generally promotes Mencap and what we do.

This role would be ideal for a home based volunteer looking to work on their own time. We will provide you with a means of getting in touch with the team and provide you with some guidance as to how to write content for us.

We have some capacity to host you in our offices if need be.

## What skills do I need for this role?

- Experience with using social media platforms is beneficial
- Writing for a wide audience
- Experience working with individuals with learning disabilities is beneficial, but not essential.
- Good communication skills.
- Understanding and willing to learn.
- A desire to help us achieve an excellent digital presence.



## What days and times do I need to be available?

We are happy for you to work to your own schedule with the understanding that we will only be available to answer questions or provide feedback during office hours.

## What can I expect from Mencap?

- An opportunity to expand your skills in a busy charity
- A chance to make an impact by promoting our work and raising awareness of learning disability
- An opportunity to learn more about learning disability
- To feel fully supported in your role
- The opportunity to meet new people and be part of a diverse team, should you wish to come into the office
- The opportunity to expand your experience working for a charity
- To feel appreciated and valued for your contribution
- Travel expenses can be reimbursed within agreed limits



## Volunteering with Mencap

"Volunteering with Darren has given me so much. I've improved my confidence and well-being, I can see how much he gets out of the sessions each week. I'm so proud of him because he's worked so hard and is making a positive difference to his life."

**Lisa (Volunteer Progression Mentor)**

"People might think volunteering for Mencap involves directly supporting people with a learning disability, but we use the skills we already have and give something back in a practical way. Volunteering helps keep us active and feeling young."

**Archie and Dave (Volunteer Handyman)**

"I love volunteering and would recommend it to everyone. It's a great way to gain lots of experience, have fun and make friends. I also think I have made a lot of difference as a volunteer."

**Lloyd (Events Volunteer & Programmes Team Support Volunteer)**

## Our Values

These values describe who we aspire to be and what we stand for:

**INCLUSIVE**

We are **Inclusive**. People with a learning disability are at the heart of everything we do.

**TRUSTWORTHY**

We are **Trustworthy**. When we promise something, we don't let people down.

**Caring**

We are **Caring**. We treat everyone with respect and kindness.

**chALLENGING**

We are **Challenging**. When we see things that aren't fair we will campaign until we see real change.

**POSITIVE**

We are **Positive**. We never stop believing in a better future and we celebrate what we are proud of now.

Does this sound like you?

If so, we'd love to hear from you – apply to volunteer with Mencap today!

