



**Post: Interim Marketing and Brand Manager**

**(maternity cover)**

**Salary: £27,640.00 - £37,018.00**

**Hours: 37.5 hours per week**

**Contract: 12 months fixed term contract**

Ashgate Hospicecare is an independent registered charity that provides specialist care and support for adults and their families in North Derbyshire.

We care for thousands of patients and their loved ones every year, whether in the hospice at Old Brampton, Chesterfield out in community hubs or in patient's own homes. We have a unique role in North Derbyshire where we are at the heart of the local community. We are a forward-looking hospice that is preparing and planning how to meet patient needs in the future as people live longer with more complex needs.

We're passionate about all our people which is why nearly 90% of our staff and volunteers would recommend us as a place to work. As interim marketing and brand manager, you will also have a wide range of training and development available to support your own personal, professional development, opening doors to new career pathways.

**INTERIM MARKETING AND BRAND MANAGER**

The interim marketing and brand manager will be responsible for developing and delivering marketing plans that support Ashgate Hospicecare's overall strategic objectives.

With a marketing degree or professional marketing qualification (or equivalent by experience) the post holder will be responsible for marketing and brand development across the whole organisation including retail. This includes having responsibility for digital marketing and advertising under the supervision of the Head of Marketing and Communications.

The postholder is responsible for managing a marketing officer, digital marketing officer and graphic designer.

For an informal discussion about the post, please contact Helen Furnivall on 07921 021326 or [helen.furnivall@ashgatehospicecare.org.uk](mailto:helen.furnivall@ashgatehospicecare.org.uk)

Any candidate who identifies themselves as disabled, will be short listed if they meet the essential criteria for the role. Essential criteria can be found in the Job Description & Person Specification for the role

To apply, please download an application form and equal opportunities monitoring form from our website – <http://www.ashgatehospicecare.org.uk/vacancies/> or contact our HR office at [hr@ashgatehospice.org.uk](mailto:hr@ashgatehospice.org.uk) / 01246 568801.

If you are short listed for interview you will usually receive an invitation a minimum of 48 hours before the day of the interview. If you have received no response within 2 weeks of the closing date, your application will have been unsuccessful on this occasion.

Registered Charity no: 700636

**Closing date: 8<sup>th</sup> March 2020**

